

Job description

SEO Search Engine Optimisation Internship

6 months 5 hours per week.

Can lead to Paid work for the right person and Training opportunities

People from Culturally and Linguistically Diverse (CALD) Backgrounds are strongly encouraged to apply.

Space2b is a vibrant social enterprise based in St Kilda comprising of a gallery, shop, laneway café and training centre. All our profits are invested into programs to train new migrants and refugees to become economically independent and included in the community.

We are a registered Charity, and this is an opportunity to make a difference to the lives of newly arrived migrants and refugees who train and sell their beautiful products with Space2b.

SEEKING

We are seeking an energetic, highly organised, motivated, and self-directed worker who is comfortable working in a dynamic work environment and dealing with a diverse community of designers and artists. The ideal candidate will evaluate and update our online shop to increase our ranking / online ratings. They will also be responsible for training our participants in SEO for future maintenance of the website.

<https://shop.space2b.com.au/>

Responsibilities

- Evaluate our online shop to develop an SEO plan.
- Ensure the website content on front and backend are relevant to what people are searching for.
- Backlinking: to build trust with the search engines,
- Ensure website usability, mobile friendliness, and speed.
- Monitor web traffic.
- Train inhouse staff in SEO for ongoing website maintenance

Qualifications

- Training in SEO
- 6 months Experience in SEO
- Strong communication, multitasking and analytical skills.

TO APPLY:

Please send us an email with a summary of your SEO management strategy for our website.

send it to info@space2b.com.au with title SEO Intern

Thank you

<https://www.linkedin.com/company/space2b-social-design>